

Who we are

Paytient Payments is an Irish healthcare digital payments provider, founded in 2018 by Ruairi Gough, Owner of Dental Marketing International. With over 12 years of experience working with dentists in Ireland, UK and USA, Ruairi believed that his clients needed help embracing digital payments, to drive efficiency and lower costs in their business, and set about creating the solution.

Paytient is live since 2018 and is being used in several dental practices across Ireland, to collect regular direct debit monthly payments for braces and larger treatment plans.

The payments are processed in a secure environment by our financially regulated partner, and all transactions are easily checked and managed through our easy to use web based dashboard.

Why does this make sense for my healthcare organisation?

Spreading The Cost Of Treatment

Patients can spread the cost and pay monthly for larger value treatment plans or longer procedures by direct debit, negating the need for you to collect details or process a card each time they visit.

Pay Monthly Maintenance Or Care Plans

A patient could sign up to a monthly health plan with your clinics, while sitting in the waiting room, or via a link on your website. This creates a recurring stream of cashflow for your business, while at the same time improving customer retention and loyalty.

One Centralised Account and Dashboard For All Clinics

We provide you with one company account that can be used by all clinics. It simultaneously updates with the patient data from all locations, to offer simple management through our innovative dashboard.

How does it work?

When a patient engages with your clinics by phone, online or through an app, you can mention to them that you offer the Paytient Payments, electronic direct debit scheme.

Once you gather the patients name and email, you can email them an electronic direct debit mandate, which asks them to input their IBAN number. When this is entered into our paperless platform, it is immediately verified by our financially regulated partner, and the first payment can be taken 3 days later.

The patient receives a full schedule of payments with approximate dates (subject to weekends and bank holidays) so there are no surprises or incorrect payments taken from their account.

What does it cost?

There is a flat rate software availability and customer support fee of €25 per month, per clinic, paid by direct debit, and then a fee of 1% of the value of transactions processed.

How do I get set up?

Contact us by phone or email using the details below, we will then send you our one page sign up form, with easy to follow steps.